RESIDENT PARKING & TRAFFIC MANAGEMENT 21 - 23 JULY 2023 - HILLSBOROUGH PARK, SHEFFIELD

Traffic management formed an important part of our consultation this year. As a result, we increased the budget and resources for the Resident Parking Scheme by 80% for 2023, allowing us to more than double the number of homes covered by signage and stewarding.

The affected roads (highlighted on the map) were officially closed to non-residents this year under a revised Temporary Traffic Regulation Order (TTRO).

Signage & Staff

Signage and roaming marshals were deployed on surrounding residential roads to restrict attendees parking on roads outside of the TTRO, following the request for an increased festival presence in these areas in 2022.

The new traffic management scheme was closely monitored during the festival weekend. While the rollout of the scheme was largely successful, we received reports of incomplete closures and insufficient signage to the South West of the park on Friday afternoon. By Saturday morning, the extended TTRO was fully instated in all areas by our designated traffic management company.

Road Closures for Pedestrian Safety

To ensure pedestrian safety when exiting the festival, we closed Middlewood Road and Penistone Road to all traffic each night.

This year, the following road closures were implemented:

	Friday	Saturday	
Middlewood Road	21:35 - 22:50	21:35 - 22:55	19
Penistone Road	21:40 - 22:50	21:35 - 22:55	19

*On Sunday, 50% of customers were expected to leave following the end of Kaiser Chiefs' set, and then the remaining 50% at curfew. This resulted in a 'double egress.' To mitigate against this, the Penistone & Middlewood closures were moved forward to 19:00. Traffic was released temporarily at 19:30 and 20:30 to relieve pressure. Full closures were then implemented between 21:00 - 21:50 as originally planned.

Customer Parking

In an attempt to deter customer parking on residential roads further, there were three 'Official Tramlines Car Parks' available to attendees wishing to drive to the event this year. The car parks were competitively priced at £15 for the day or £30 for the weekend and are listed below:

- Sheffield College
- Marlcliffe Primary School
- •Hillsborough Primary School

Our pre-event communications to customers reinforced the message that parking on residential roads was strictly prohibited and we encouraged ticket holders to purchase 'Official Car Park' tickets if they chose to drive.



Residents Parking & Signage Map

